



Fri 17 - Sun 19 October 2008
@ Chiang Mai University Convention Hall

FACT SHEET

Event : **Chiang Mai International Beauty World Expo | Spa & Wellness Chiang Mai 2008**

Date : Fri 17 - Sun 19 October 2008 (3 days)

Venue : Chiang Mai University Convention Hall

Organiser : World Medias Group, Chiang Mai, Thailand

The Event : World Medias presents the first edition of BEAUTY WORLD | SPA AND WELLNESS CHIANG MAI 2008, an exhibition aimed at bringing together the entire spectrum of the beauty industry. From professional beauty treatments, spa and massage, holistic treatments and wellbeing products, nail care, hair care, retail beauty products and industry suppliers of packaging, ingredients and machinery, BEAUTY WORLD | SPA AND WELLNESS CHIANG MAI 2008 presents a one stop shop for all professionals whose business is related to the beauty industry.

Exhibitor Profile : If you are a manufacturer, supplier or facilitator anywhere in these sectors, BEAUTY WORLD | SPA AND WELLNESS CHIANG MAI 2008 is the exhibition for you:

- ☆ Cosmetics Nail Care Ingredients Salon & Spa Equipment
- ☆ Hair Care Fragrances Packaging Design Management Services
- ☆ Beauty & Healthcare Equipment Spa & Medi-Spa Aromatherapy Products
- ☆ Body Beauty Pro (Surgical / Non-Surgical Products & Equipment)
- ☆ Skin Care Wellbeing Products Machinery
- ☆ Hospital Beauty Clinics / Supplies Dental Clinics / Supplies

Visitor Profile : Through our dedicated visitor promotion team we will identify and invite highly targeted buyer and decision makers from your target market:

- ☆ Owners, director and manager of:
 - ✓ Spas Specialist Manufacturers
 - ✓ Beauty / Hair / Nail / Massage / Salons Pharmacy
 - ✓ Dermatologists and Dietitians Beautician & Beauty Consultant
 - ☆ Department Stores / Multi - Brand outlets Cosmetologist & Medical Practitioner
 - ☆ Health, fitness and leisure operators Chemists, perfumeries and specialist retailers
 - ☆ Distributors and wholesalers Hotel groups and Airlines
 - ☆ Beauty Therapists and Makeup Artists Importers

BEAUTY WORLD | SPA AND WELLNESS CHIANG MAI 2008 offers you cost effective direct access to the people who count - buyers & potential buyers of your products and services.

